



MUHAMMAD BABAR ALI

IT PROJECT COORDINATOR

Profile

Social Media Account Manager with a Bachelor's in Computer Science, experienced in managing LinkedIn, Instagram, and Facebook for brand promotion and cybersecurity awareness. Skilled in digital marketing, content creation, project coordination, and client engagement. Combines technical knowledge with social media expertise to drive impactful online presence and advance organizational goals.

Education History

- **Bachelor of Computer Science**
The Islamia University of
bahawalpur | 2019 – 2023
Really Great University

Contact Info

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Expertise

Social Media Management (LinkedIn, Instagram, Facebook)
Cybersecurity Awareness
Content Creation Digital
Marketing & Online
Campaigns Project
Coordination & Data
Management Customer
Support & Client
Engagement Remote Work & Team Collaboration

Work Experience

- **Social Media Account Manager | EliteSport, Abu Dhabi**
Jun 2025 to December 2025:
 - Managed social media platforms and content
 - Tracked performance and improved engagement
- **Call Center Supervisor | Global Marketing Company, Dubai**
Sep 2024 – May 2025:
 - Supervised team operations and performance
 - Trained staff and improved processes
- **Social Media Account Manager | Exordium (Remote)**
Present:
 - Managed social media and created content
 - Focused on brand growth and awareness

Languages

- English
- Urdu

References

As your Requirement.